

Cal Poly Report

Vol. 34, No. 24 Thursday, Feb. 9, 1984

Black history celebration

Members of seven black-student organizations, in coordination with Cal Poly's black faculty and staff, will present activities throughout the month of February to celebrate Black History Month. All activities are free and the public is invited.

The purpose of Black History Month is to generate awareness of the contributions of Afro-Americans to the culture and history of the United States and recognize those who made their mark on the nation.

Events include an exhibit at the Robert E. Kennedy Library, a talent and award show Feb. 11, an exhibit in the Multi-Cultural Center of the Student Union Feb. 13-18, a speech by Stanford historian Clayborne Carson Feb. 15, and an exhibit in the Vestibule Gallery of the Art Department Feb. 15-March 2.

For more information call Dr. Willie Coleman, ext. 2476.

ET Department will have interim head

An interim head for the Engineering Technology Department has been appointed by President Warren J. Baker.

Dr. Gary A. Granneman will administer the department during the 1984 Spring Quarter while Department Head William R. Backer is on sabbatical leave.

Granneman who also serves as chairman of the ET Department's electronic technology option, has been a member of the university faculty since 1978. Before that, he taught for 12 years at Iowa State University.

Campus blood drive

The next campus blood drive is scheduled for Tuesday, Feb. 14, from 9 am to 2 pm in Chumash Auditorium. The drive is sponsored by the Student Health Advisory Council (SHAC), Student Health Services and Cal Poly Women's Club.

Through the campus' account, blood is available at no cost to all students, staff, faculty and immediate family members. Everyone is urged to donate and asked to eat breakfast or lunch before donating.

President Baker's statement on Apple Computer Consortium

(The following is a statement from President Baker in response to questions about Apple Computer's Consortium proposal.)

We were extremely pleased that Cal Poly was able to negotiate an invitation by the Apple Computer Company to join a consortium of prestigious universities to participate in a special program making available to the University a list of Apple products at substantial discounts in return for certain provisions and agreements provided by the University. After signing a nondisclosure statement, which in my view is still binding, the terms and conditions for participation in the consortium were presented to the University. It was clear at the outset that legal restrictions on purchasing prevented the University from directly participating in the agreement. I concluded our only possibility was to see if an acceptable agreement could be reached through the Cal Poly Foundation.

The intent of the agreement was to engage the University in the purchase and use of the Apple MacIntosh with a provision to pass through similar benefits to students, faculty, and designated staff to attain certain prescribed volume purchases. It was not simply a pricing agreement to make computers available at low cost to students and faculty.

There are a number of issues beyond the specifics of the agreement that have to be considered by the University and the Foundation before we can enter into such agreements. These issues relate to concerns by both The California State University Board of Trustees and the State Legislature that auxiliaries not engage in practices that can be viewed as unfair competition or circumvention of the bidding requirements. It is worth noting that no California public institution joined the consortium and at least two of the five public institutions in the consortium are not making the computers available for individual purchase by students and faculty. Further, The California State University is cautiously pursuing additional flexibility from the State control agencies for purchasing, particularly with respect to EDP equipment. Any hint of practices that raise the spectre of circumvention of state regulations could jeopardize the Foundation and the CSU attempts to gain greater responsibility for self-determination.

I am sorry that the high expectations raised in the weeks prior to the consortium could not be fulfilled. I firmly believe that the University should take an aggressive posture in bringing a wide range of computing power to our campus. Even though I wanted Cal Poly to join the consortium, I could not respond positively and still feel I was upholding my responsibility to the CSU Trustees and the Legislature.

(Cont. on Page 3)

Professional photographers' work in Galerie exhibit

A selection of works by members of the American Society of Magazine Photographers is on display in the University Union Galerie through Feb. 24. The ASMP is an organization of more than 3,500 professional photographers from the United States and abroad. Its members work in all areas of published photography — from news and advertising to corporate reports and industrial documentation.

Hours for the free exhibit are Monday and Tuesday, 10 am to 6 pm; Wednesday and Thursday, 10 am to 8 pm; Friday, 10 am to 4 pm; Saturday and Sunday, noon to 4 pm.

National Association of Chemistry Teachers meeting

The mid-winter meeting of the California Association of Chemistry Teachers will be held on campus Saturday and Sunday, Feb. 18-19. The program will include presentations on water pollution problems in San Luis Obispo, the importance of corrosion as a topic in the chemistry curriculum, the cooperative education program in chemistry, chemical safety in school laboratories, a recent chemistry conference at Montpellier, France, and science education for young children.

The keynote speaker at a banquet at Vista Grande Restaurant Saturday evening will be Fred Augustine of Chabot College, who will give an illustrated talk on "Priestley in Pennsylvania."

Registration fee for the two-day conference is \$5. For more information contact Dr. Norman Eatough or Dr. Robert Cichowski in the Chemistry Department.

'Importance of Being Earnest'

Oscar Wilde's "The Importance of Being Earnest," the next Speech Communication Department production at the Cal Poly Theatre, will open Thursday evening, Feb. 16, and continue through Saturday, Feb. 18.

The play is a charade about an elegant wastrel who invents a brother on whom to blame his escapades and then discovers the brother to be real.

Directing will be Roger Kenvin, newly appointed director of the theatre program at Cal Poly.

Tickets for the 8 pm performances are on sale weekdays from 10 am to 4 pm at the University Union ticket office. Telephone reservations may be made through the Cal Poly Theatre Box Office at ext. 1421 between 10 am and 3 pm weekdays. All seats are \$3.50 — \$2.50 for groups of 20 or more. For more information about group discounts, contact Peter Wilt at the box office.

Chevron fund grant will aid petroleum engineering courses

Instruction in petroleum engineering at Cal Poly has been given a boost by a recent grant from the Chevron Fund of the California Community Foundation. The \$7,400 grant to the university's Aeronautical and Mechanical Engineering Department is being used for guest lecturers and additional laboratory equipment for courses in petroleum engineering, according to Department Head Ray Gordon.

The Chevron Fund was established by Chevron USA as a part of the California Community Foundation in mid-1982 when Chevron made a \$3 million gift to the foundation. Grants are made to organizations in Southern California primarily serving education and human-service needs.

Cal Poly author

The first comprehensive book on Southern California oak trees has been written by a member of Cal Poly's Natural Resources Management Department faculty. Dr. Timothy R. Plumb combined his efforts with those of scientific photographer Anthony P. Gomez to produce the 56-page volume released recently by the Pacific Southwest Forest and Range Experiment Station of the U.S. Forest Service.

Titled "Five Southern California Oaks: Identification and Postfire Management," the new book is illustrated with more than 60 full-color photographs. It provides keys to identifying the coast live oak, interior live oak, California black oak, canyon live oak and California scrub oak. For each species, identifying characteristics of leaves, acorns and bark are described. Also included is the response of each species to fire and to management alternatives for fire-damaged trees.

Copies of "Five Southern California Oaks: Identification and Postfire Management" can be obtained free from the Pacific Southwest Forest and Range Experiment Station, Post Office Box 245, Berkeley, CA 94701.

Drop-in Writing Lab

Faculty members are encouraged to send students with writing problems to the Drop-In Writing Lab in Room 208 of the Kennedy Library. Hours are 8 am to 12:30 pm Monday through Friday.

Tutors will set up individual programs for students who need help with organization, sentence structure, grammar, punctuation, etc. Students who speak English as a second language also should be encouraged to come to the lab. For more information, contact Mary Kay Harrington in the Writing Skills office, ext. 2066.

Graduate agribusiness program to begin in fall

A graduate specialization in agribusiness is to be established at Cal Poly this fall as part of the Master of Business Administration degree program offered by the School of Business.

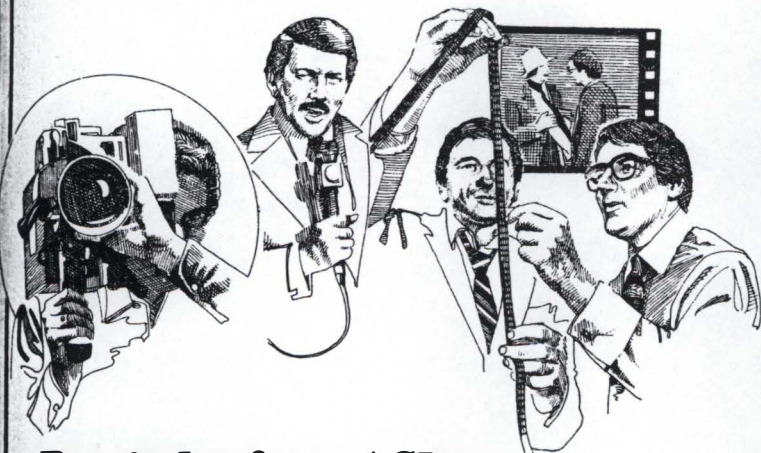
The new specialization will emphasize the opportunities and managerial issues unique to agribusiness firms, said School of Business Dean Kenneth Walters. It is being offered in cooperation with the School of Agriculture and Natural Resources.

In addition to basic MBA courses in finance, marketing, management and accounting, students who elect the agribusiness specialization will take a series of courses taught by the agricultural management faculty. Study in agricultural policy, price risk management, farm and ranch management, and international trade will be included.

The new program also will require an internship or independent study. Walters said most students will spend one or more quarters working closely with selected agribusiness firms.

Graduates will be qualified for careers in farm and ranch management, as well as in such supporting agribusiness industries as commodity marketing, appraisal, food processing, agricultural chemicals and international trade.

The class entering the new program this fall is expected to include about equal numbers of individuals entering directly from undergraduate study and those with business experience.



Reminder from ASI:

The ASI would like to remind faculty and staff members who hold an ASI associate membership card: The card entitles you to buy two tickets to all ASI-sponsored events at student prices. It does *not* allow free admission to athletic events where admission is charged. Only students who have paid Instructionally Related Activities (IRA) enrollment fees get into those sports events (other than football) free.

Faculty and staff can buy ASI associate membership cards, valid for the academic year, at the ASI Business Office for \$17.

Services held for former head of Animal Science Department

Private services and burial for Lyman L. Bennion, emeritus member of the university faculty and former head of the Animal Science Department, were held on Saturday, Feb. 4, in Los Osos.

Bennion, 78, joined the university in 1938 and directed growth of its animal science programs until his retirement in 1967. Before moving to San Luis Obispo, he was farm advisor in Merced County.

Memorial contributions in his name are being suggested by his family. They should be directed to the American Heart Association.

Topics announced for '84-'85 API Grants

The Chancellor's Office has announced the categories and maximum awards for Academic Program Improvement Grants for 1984-85. The campus may submit proposals in these categories (dollar amounts are the maximum per award):

- Academic excellence in high school preparation (one submission per campus), \$50,000.
- Improvement of teacher preparation (two submissions per campus), \$25,000.
- Partnerships in professional/technical fields and the liberal arts (two submissions per campus), \$20,000.
- Computer applications across the disciplines (two submissions per campus), \$25,000.
- Intercampus Grants: 1. Cross-cultural perspectives in the curriculum (one submission per campus), \$20,000. 2. Faculty admissions for minority engineering programs (one submission per campus), \$20,000.

Additional information and application forms are available in the offices of the school deans. Questions may also be directed to Frank Lebens in the Office of the Provost, ext. 2186. Deadline for submission of proposals to the Provost's Office is April 2.

...Baker's statement

Nonetheless, we are continuing to pursue both pricing agreements and broader agreements to bring microcomputers at low cost to the University, the faculty, the students, and the staff. Included in this effort, we are giving high priority to achieving an agreement with Apple within the constraints that we have to operate as a state agency.

Dateline

(S) - Admission Charged

(I) - Admission Free

FRIDAY, FEBRUARY 10

French Table: All levels of language ability welcome. Staff Dining Room, 11:30 am - 1:30 pm. Sponsored by the Foreign Languages Department. Faculty, staff and students invited. (I)

Men's Basketball: CSU Dominguez Hills. Main Gym, 7:30 pm. Public invited (S), students (I).

Exhibit: "Selections: ASMP 40th Anniversary," a selection of works by members of the American Society of Magazine Photographers continuing through Feb. 24. University Union Galerie. Public invited. (I)

Exhibit: Depicting Afro-American history, in recognition of Black History Month, continuing through Feb. 29. Kennedy Library. Public invited. (I)

Hawaii: Bicycle around the Big Island of Hawaii during Winter Quarter break. Sponsored by the UU Travel Center, ext. 1127. Students, faculty, staff and alumni welcome. (S)

Backpacking: Quarter break trip to Havasu Canyon in Arizona. Sponsored by ASI Outings. Sign ups in the Escape Route, UU 112, or call ext. 1287. Faculty, staff and students invited. (S)

Outdoor Workshops: Sharpen your outdoor skills at workshops on rock-climbing, cross country skiing, bike touring, etc. Sponsored by ASI Outings. Sign ups in the Escape Route, UU 112. Students, faculty and staff welcome. (S)

Ski Trip: Cross country skiing, continuing through Sunday (Feb. 12). Sponsored by ASI Outings. Sign-ups and details in the Escape Route, UU 112, or call ext. 1287. Students, faculty, staff and alumni welcome. (S)

SATURDAY, FEBRUARY 11

Swimming, Men and Women: University of the Pacific. Outdoor pool, noon. Public invited. (I)

Baseball: UC Santa Barbara. SLO Stadium, double-header beginning at 1 pm. Public invited. (S), students (I).

Women's Basketball: CSU Northridge. Main Gym, 5:45 pm. Public invited (S), students (I).

Banquet: 27th annual Chinese Students' Association banquet and show. San Luis Obispo's Veteran's Memorial Building, 6 pm. For tickets call Nira Mah, 544-8296, or Mrs. Stella Louis, 543-1445. Public invited. (S)

Talent and Award Show: Skits, poetry and dramatic readings, a fashion show, and a performance by the House of Prayer Choir. Awards will be presented to the outstanding black student in each of the university's seven academic schools. Chumash Auditorium, 7 pm. Public invited. (I)

Men's Basketball: Chapman College. Main Gym, 8:05 pm. Public invited (S), students (I).

MONDAY, FEBRUARY 13

Exhibit: Books, pictures, posters, and other popular representations of Afro-American Life. Multi-Cultural Center of the University Union. Continuing through Feb. 18. Public invited. (I)

Deadline: Spring Quarter Fee Waiver applications for faculty and staff.

German Table: All levels of language ability welcome. Staff Dining Room, 11:30 am - 1:30 pm. Sponsored by the Foreign Languages Department. Faculty, staff and students invited. (I)

TUESDAY, FEBRUARY 14

Spanish Table: All levels of language ability welcome. Staff Dining Room 11:30 am - 1:30 pm. Sponsored by the Foreign Languages Department. Faculty, staff and students invited. (I)

Baseball: Fresno State University. Main Gym, 7:30 pm. Public invited (S), students (I).

Speaker: Architect and UC Berkeley professor of architecture Richard Peters, lighting designer for the 1984 New Orleans World's Fair, will speak on "My Love for Light and Alvar Aalto." Architecture Gallery, 8 pm. Sponsored by the Architecture Dept., Landscape Architecture Dept., and ARCH/EDES Speakers Forum. Public invited. (S)

WEDNESDAY, FEBRUARY 15

Books at High Noon: Michael Wenzl (English) will review *Man and The Natural World: A History of the Modern Sensibility*, by Keith V. Thomas.

Speaker: Dr. Clayborne Carson, associate professor of history at Stanford University, will speak on "The Civil Rights Movement and the State of Black History." San Luis Lounge, University Union, 7 pm. Public invited. (I)

Wrestling: Fresno State University. Main Gym, 7:30 pm. Public invited (S), students (I).

Exhibit: "Off White," the work of black artists Gail Oliver, Robb Mosley, and Guy Maxwell. Vestibule Gallery of the Art Department. Continuing through March 2. Public invited. (I)

THURSDAY, FEBRUARY 16

Displays: Programs and activities of Cal Poly black organizations from 11 am to noon in the University Union Plaza. Part of the continuing Black History Month celebration. Public invited. (I)

Travel Class: Learn about lodging, transportation, points of interest in Europe. Science North, Room 202, 11 am - noon. Public invited. (I)

Position Vacancies

Vacant staff positions at Cal Poly University and the Cal Poly Foundation are announced in this column and are posted outside the respective offices. Contact those offices (State: Adm. 110, 805-546-2236—Foundation: University Dining Complex, 805-546-1121) for applications and additional position details. Both Cal Poly and the Foundation are subject to all laws governing affirmative action and equal employment opportunity. All interested persons are encouraged to apply.

CLOSING DATE: 3-2-84

Senior Data Control Technician, \$1366-1622/month, Computer Center.

Computer Operator, \$1304-1545/month, Computer Center. Variable hours.

Senior Computer Operator, \$1480-1769/month, Computer Center. Variable hours.

CLOSING DATE: 3-16-84

Programmer I, \$1753-2109/month, Computer Center.

**Cal Poly
Report**

Speaker: Attorney James B. Maguire III will lecture on "Big Brother Is Watching You." UU 220, 11 am. Part of the Arts and Humanities Lecture Series on "George Orwell's '1984': Fantasy or Prophecy?" (I)

Speaker: Locksley Geohagen (Student Academic Services) will discuss "Techniques and Approaches for Developing Academic Excellence Among Underrepresented Science Students." Science B-5, 11:10 am. Sponsored by the Education Committee of the Biological Sciences Dept. Faculty and staff invited. (I)

Speaker: Dr. Jerome Siebert, director of UC Cooperative Extension, will lecture on "Agricultural Extension and the Next Decade." Cal Poly Theatre, 11 am. Sponsored by the School of Agriculture and Natural Resources Student Council. Public invited. (I)

University Club: Walter Perlick (Business) on "Stock Market Investments -- 1984." Staff Dining Room, noon. Faculty and staff invited. (I)

Play: "The Importance of Being Earnest." Cal Poly Theatre, 8 pm. Continuing through Saturday (Feb. 18). (S)

Concert: African musician and storyteller Foday Musa Suso. Chumash, 8 pm. Sponsored by ASI Fine Arts Committee.

FRIDAY, FEBRUARY 17

French Table: All levels of language ability welcome. Staff Dining Room, 11:30 am - 1:30 pm. Sponsored by the Foreign Languages Department. Faculty, staff and students invited. (I)